

## Factsheet

May 2025

ΒΕΠΛΕ	Europa-Park Resort - directly next to the 4* superior hotel 'Krønasår' and Rulantica water world
ADRESSE	Eatrenalin Roland-Mack-Ring 5 77977 Rust
FOUΠDERS	Thomas Mack and Oliver Altherr
COO	Felix Heuberger
OPΕΠΠG DATE	4th November 2022

### ΩΗAT

The restaurant world first, Eatrenalin, is a spectacular sensory journey through extraordinary worlds, paired with culinary delights of the highest level.

### ΩΗO

Oliver Altherr, CEO of Marché International (2003 – 2024), and Thomas Mack, Managing Partner of Europa-Park, have jointly developed the restaurant world first, Eatrenalin.

### ΩΗY

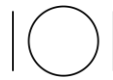
The idea for Eatrenalin came to Thomas Mack and Oliver Altherr during a visit to Europa-Park's Voletarium, where you fly over European countries: why not combine such a journey with unique culinary delights to create a complete experience that appeals to all the senses and arouses emotions? From this idea came the vision of developing the most exciting gastronomic experience in the world.

### ΗOΩ

Eatrenalin combines media technology, culinary art and creative content to create an innovative experience in a class of its own. Guests float from one extraordinary world of pleasure to the next in a patented new development from Mack Rides, the innovative Floating Chair, and enjoy an eight-course menu of the highest quality.

### ΩΗERE

Following the successful establishment of the restaurant world first, Eatrenalin, in Rust, the international roll-out to the world's major cities is planned for the next few years. Potential investors can expect low-maintenance, safe and user-friendly system components, excellent content and story worlds, innovative and bespoke food concepts, lean and automated processes in catering operations, as well as a modern marketing and communications mix.



## Eatrenalin Facts

### General Information

**Floating Chair** With the Floating Chair, guests travel through different worlds of pleasure, taking on different seating configurations.

**Floating Chair facts:**

- consists of a total of 2,078 components
- has a total weight of 320kg
- took over two years to develop
- the guest can adjust the height and inclination of the chair to suit them

**Bar** For Eatrenalin guests, the Eatrenalin Bar is located at the end of the Experience.

Entry to the bar is also possible by purchasing a cocktail bar package.

### Experiences

Eatrenalin Late Night €135

Eatrenalin Dinner €255

Eatrenalin Exclusive Dinner €315

Eatrenalin Champagne Dinner €445

Eatrenalin Sommelier Dinner €445

### Preise Add Ons (in Verbindung mit Experience buchbar)

Cocktail Bar Package €50

Champagne Bar Package €104

Wine Bar Package €38

Whisky Bar Package €80

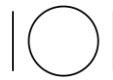
### Facility

**Area** 1,600 m<sup>2</sup> restaurant (foyer, bar, restaurant rooms, kitchen, technical and staff rooms)

**Cubic size** approx. 14,350m<sup>3</sup>

**Energy standard** Planned and built according to KFW55 (efficiency house55)

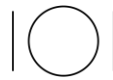
**Building height** up to 8 m



Ventilation	Fully equipped with a controlled ventilation system with heat recovery
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Dinner Experiences	
Number of rooms	The experience takes guests through a total of eleven different rooms, eight of which are pleasure worlds.
Worlds of pleasure with an eight-course menu	<ul style="list-style-type: none"><li>• Lounge</li><li>• Waterfall</li><li>• Discovery</li><li>• Ocean</li><li>• Taste</li><li>• Umami</li><li>• Universe</li><li>• Incarnation</li></ul>
Capacity	
Timing	every 27 minutes
Duration	Over two hours
Restaurant operation	From 5:10pm (last group 9:10pm)
Capacity (per group)	16 guests
Number of groups	10 per evening
Max. capacity per evening	160 guests
Servings per evening	10 groups of 16 guests each with 8 courses = 1,280

Late Night	
Number of rooms	The experience takes guests through a total of six different rooms.
Worlds of pleasure	<ul style="list-style-type: none"><li>• Lounge</li><li>• Waterfall</li><li>• Discovery</li><li>• Ocean</li><li>• Taste</li><li>• Umami</li></ul>
Capacity	
Timing	every 27 minutes



Duration	Over 90 minutes
Restaurant operation	From 9:45 pm
Capacity (per group)	16 guests
Number of groups	2 per evening
Max. capacity per evening	32 guests

### Suiten „Krønasår Boutique Suites“

Suites	In addition to Eatrenalin, 11 new premium suites with a modern and unique design have been created on a surface area of 3,356 m <sup>2</sup> . Four suites are designed to match Eatrenalin.
Beds	Highlights include round, 360-degree rotating beds using MACK Rides' newly developed platform technology.

Further information: [www.eatrenalin.de](http://www.eatrenalin.de)

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